

LEADERSHIP PREPAREDNESS SYMPOSIUM

Meta-Leadership for Resilient Industries and Critical Infrastructure



WITH KEYNOTE PERSONALITIES FROM THE NPLI



AT HARVARD UNIVERSITY



MUSEUM OF SCIENCE AND TECHNOLOGY
VIENNA

VIENNA - AUSTRIA

MAY 21st - 22nd 2024

DISCLAIMER: This presentation is a work in progress and is being updated as organizational efforts are stepping forward.



MAY 21st – 22nd
2024 VIENNA

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META-LEADERSHIP FOR RESILIENT INDUSTRIES AND CRITICAL INFRASTRUCTURE

INTRODUCTION
AND
BACKGROUND



Business, industry and critical infrastructure are facing an increasing number of threats. Pandemics, energy shortages, cyber-attacks or supply chain disruptions are on the rise. This results in new management tasks in terms of prevention, protection and coping with complex situations.

This is why we are bringing together senior leaders from business, government and institutions to the **LEADERSHIP PREPAREDNESS SYMPOSIUM**.

Our key note speakers are professors from the National Preparedness Leadership Initiative at **HARVARD UNIVERSITY**, Dr. Leonard Marcus and Eric McNulty, introducing the **META – LEADERSHIP FRAMEWORK**.

Develop your leadership skills – in a motivating environment with professionals, who have been educating and inspiring leaders across all sectors – with peers from corporations and institutions.

OUR SYMPOSIUM OFFERS A TRANSATLANTIC PLATFORM FOR EXCHANGE AND LEARNING BETWEEN CONTINENTS AND INDUSTRIES, THEORY AND PRACTICE



„RESILIENCE MANAGEMENT
AND PREPAREDNESS ARE
CRITICAL SUCCESS FACTORS
FOR A SUSTAINABLE FUTURE OF
COMPANIES AND INSTITUTIONS“

**RESILIENCE IS
A TOP MANAGEMENT RESPONSIBILITY**



**BE PART OF A HIGH-LEVEL
EVENT BRINGING TOGETHER
TOP PERSONALITIES**

- VALUABLE CERTIFICATE OF ATTENDANCE
- FIRST-TIER DIALOGUE ABOUT INTERESTING TOPICS
- FOSTERING TRANSATLANTIC NETWORKS AND PARTNERSHIP

Leadership Preparedness Symposium

Vienna, May 21st/22nd 2024

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AUDIENCE
and SYMPOSIUM MISSION

JOIN TOP REPRESENTATIVES FROM

- BUSINESS AND INDUSTRY
- GOVERNMENT
- PUBLIC INSTITUTIONS
- ACADEMIA AND RESEARCH
- MEDIA

ENHANCE YOUR LEADERSHIP SKILLS
BY DISCOVERING THE
META - LEADERSHIP FRAMEWORK
BY NPLI AT HARVARD UNIVERSITY

BECOME PART OF A NETWORK OF
PROFESSIONALS,
WHO CARE – AND ACTIVELY FORM
RESILIENT BUSINESSES,
INSTITUTIONS AND ENVIRONMENT

Our format is a combination of top-level executive education – and an interactive networking symposium. We'll get new knowledge in lectures by experienced professors from the Harvard University, a top university in the world – and real-life case studies, shared by top representatives from businesses and institutions from both sides of the Atlantic.

The Leadership Preparedness Symposium is designed to make a difference!

IVY LEAGUE ACADEMIC FRAMEWORKS + REAL-LIFE PRACTICE CASES + GOOD MOOD!

INVITATION AND A FEW WORDS FROM THE ORGANIZER

Complex challenges are unlikely solvable with a silo-thinking approach. Demanding times ask for prepared leaders – equipped with strong skills, networks and structures. The main target of our symposium is to bring together similar-minded personalities, who share the same vision - that pro-active approach and readiness matter! Professionals, who are continuously developing their own skillset – and are open to interact with other peers – to get inspired from each other and create meaningful cooperation and ties.

Let's take together another step forward in strengthening the resilience of our own organizations - and jointly form resilient ecosystems. To be prepared for the moments, when it matters the most – and beyond.

See you this may in Vienna!

Dagmar DVORAKOVA, MBA



INTRODUCING THE FACULTY: OUR KEYNOTE SPEAKERS FROM THE NPLI AT HARVARD UNIVERSITY



DR. LEONARD MARCUS is founding Co-Director of the National Preparedness Leadership Initiative, a collaborative effort of the Harvard T. H. Chan School of Public Health and Harvard Kennedy School, Center for Public Leadership developed in collaboration with the Centers for Disease Control and Prevention, the White House, and the Department of Homeland Security, and the Department of Defense. In recent years, Lenny's research, teaching, and consultation have played a key role in national and international preparedness and emergency response.

Lenny and his colleagues pioneered development of the conceptual and pragmatic basis for “Meta-Leadership”- “overarching leadership that strategically links the work of different agencies and levels of government;” “Connectivity” – the coordination of “people, organizations, resources, and information to best catch, contain, and control a terrorist or other threat to the public’s health and well-being;” and “Swarm Intelligence” as it applies to crisis leadership.

DR. LEONARD MARCUS

ERIC MCNULTY serves as Associate Director for the National Preparedness Leadership Initiative. He is responsible for research, writing, and teaching relating to leaders and leadership in high stakes, high pressure situations. McNulty is also an Instructor at the Harvard School of Public Health and works with the Program for Health Care Negotiation and Conflict Resolution at the Harvard Chan School where he teaches negotiation and conflict resolution in addition to leadership.

Eric is the principal author of the NPLI’s case studies on leadership decision making in the Boston Marathon bombing response, innovation in the response Hurricane Sandy and the professional/political interface in the Deepwater Horizon response drawing upon his first-hand research as well as extensive interviews with leaders involved in the responses.



ERIC MCNULTY

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PARTNERS, PATRONS
AND
DISTINGUISHED GUESTS



U.S. Department of Defense

- Bundesministerium Landesverteidigung
- Bundesministerium Arbeit und Wirtschaft



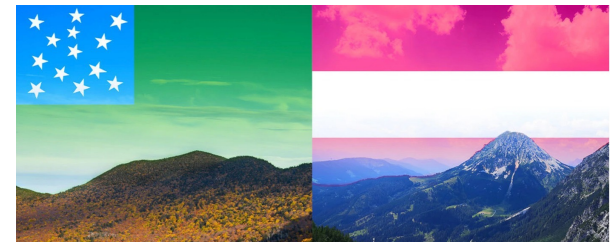
INTERNATIONAL
TRADE
ADMINISTRATION



U.S.
COMMERCIAL
SERVICE
United States of America
Department of Commerce



AmCham Austria
American Chamber of Commerce in Austria



DISCLAIMER: This presentation is a work in progress for organizational and informational purposes. Discussions, final list of attendees from all stakeholders and approvals are ongoing.

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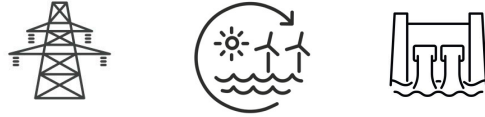
META-LEADERSHIP FOR RESILIENT INDUSTRIES AND
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CHAPTERS

Transport & Logistics



Energy & Renewables



Climate Change



Sustainable Economics



Disaster Preparedness



IT & Cybersecurity



Public Health



Communications



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AGENDA
AND VENUE

TUESDAY, MAY 21ST

8:00-9:00 am	Registration
9:15-10:15 am	Opening Ceremony
10:30-12:00 am	Lecture 1: Introduction of the Meta-Leadership concept
till 1:00 pm	Lunch Break
1:00-1:55 pm	Interactive Session 1: Energy & Renewables
2:00-2:55 pm	Interactive Session 2: Climate Change
3:10-4:00 pm	Interactive Session 3: Disaster Preparedness
4:00-5:30 pm	Lecture 2: Tools & Techniques
6:00-6:50 pm	Open Media Panel: Role & Responsibilities of Media during Crisis
7:00-10:00 pm	Evening Event: Gala Dinner

WEDNESDAY, MAY 22ND

9:00-9:55 am	Lecture 3: Tools & Techniques
10:00-10:55 am	NPLI Practical Training: e.g. roleplay mediation
11:05-12:00 am	Interactive Session 4: Public Health
till 1:00 pm	Lunch Break
1:00-1:55 pm	Interactive Session 5: IT & Cybersecurity
2:00-2:55 pm	Interactive Session 6: Transport & Logistics
3:05-4:00 pm	Interactive Session 7: Sustainable Economics
4:00-5:00 pm	NPLI Strategic Summary
5:10-5:30 pm	Certificate of Attendance Ceremony
5:30-7:00 pm	Farewell Event

**technisches
museumwien**



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REASONS
TO ATTEND



- **Comprehensive Understanding:** The symposium provides a deep dive into the intertwined dynamics of state, industrial, economic, and societal structures. In a world, where crises can arise unpredictably and from various sources, having an understanding is crucial for any leader.
- **Leadership Development:** Participants will gain insights into the Meta-Leadership framework, developed by the National Preparedness Leadership Initiative at Harvard University. This concept of leadership extends in all directions, is transformative and can elevate an individual's leadership capacity, making them more effective in their roles, when it matters the most.
- **Strategic Preparedness:** Crises demand swift, coordinated, and effective responses. The symposium will equip attendees with strategies and tools to not just react to, but also anticipate challenges – and ensuring their organizations are always a step ahead.
- **Collaborative Networking:** This symposium offers a unique platform to engage with cross-sector leaders, from academia to government to industry. Such interactions can foster partnerships, collaborative projects, and shared strategies, which are valuable in crisis prevention and management.
- **Integration Insights:** In an interconnected world, isolation can be detrimental. The symposium will emphasize the significance of seamless integration of businesses and institutions into broader frameworks, ensuring collective and effective responses to challenges.
- **Broadened Perspective:** Participants will be encouraged to think and act beyond their immediate organizational boundaries. Such a broadened perspective is a strategic asset, enabling better decision-making in complex situations.
- **Societal Betterment:** Ultimately, the symposium's teachings resonate with the larger goal of societal betterment. By fostering integrated leadership and collaboration, attendees will be better positioned to make contributions that benefit not just their immediate organizations but society at large.

In essence, participation in the symposium is not just about individual or organizational enhancement, but about fortifying the broader ecosystem to handle, mitigate, and prevent crises.



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INNOVATION CORNER
SCIENCE & ART ZONE

SPOTLIGHT FOR INNOVATIVE COMPANIES, RESEARCH – and NEW IDEAS

Let's support innovation and visionary leaders of tomorrow!

FLOOR FOR INNOVATIVE START-UPS AND PROJECTS

In the premises of the symposium, we'll provide space for presentation of innovative solutions! Perfect opportunity to explore/present innovative tech, network with inventors and founders of experimental products and concepts. Place to chat with inventors and creators, shaping the mid term future of industries and infrastructure. Get inspiration, motivate – and get familiar with latest visions.

SCIENCE & ART ZONE - CALL FOR EXHIBITS

Integration of research, development and rising talents is a high priority! In the symposium premises - posters, articles and art work related to science, tech and resilient future is welcome to be displayed.

SHARE - NOMINATE - RECOMMEND !

Companies, Start-Ups, Spin-Offs, academic bodies, individuals – researchers, entrepreneurs, artist, bright minds – from both sides of the Atlantic – warmly invited!



LEADERSHIP PREPAREDNESS SYMPOSIUM



**Meta-Leadership for Resilient
Industries and Critical Infrastructure**



**21-22 MAY
2024**



VIENNA, AUSTRIA
MUSEUM OF SCIENCE
& TECHNOLOGY



WWW.METALEADERS.ORG



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COMPLIANCE GUIDELINE

PROTECTION OF BUSINESS SECRETS

- It is essential that no information is shared that could reveal trade secrets, confidential strategies or other sensitive company information.
- Content that could potentially jeopardize business interests or company security must be excluded from presentations and discussions.

STATE SECURITY AND PUBLIC ORDER

- Content that could be interpreted as threatening to state security or public order is not permitted. This includes topics that could support extremist views or encourage illegal activities.
- All thematic contributions must be in accordance with the legal framework and must not contain any information that could be misused against state institutions.

DATA PROTECTION

- Personal data will be handled in accordance with the General Data Protection Regulation (GDPR) and local data protection laws, with freedom and security of information being a top priority.
- Participants are required to take measures to ensure the protection of sensitive information and prevent unauthorized access.



ETHICS AND INTEGRITY

- The concepts and ideas shared during the Symposium must be ethical and must not be used to support unethical practices.
- Respectful behavior and professionalism towards the contributions and ideas of other participants are essential to the success of the symposium.

CODE OF CONDUCT

- Respectful interaction and the rejection of discrimination in any form of inappropriate behavior are essential.
- In the event of non-compliance with these principles, the organizers reserve the right to take appropriate action to protect the integrity of the symposium.

CONCLUSION

- This guideline serves as the basis for a safe, productive and ethically responsible symposium. Adherence to these compliance regulations will ensure the success of our event and promote an open, safe platform for exchange of ideas. We thank everyone involved for their support and commitment to upholding these standards.

VERY RESPECTFULLY, THANK YOU.